

GLOBAL SECURITY EXCHANGE

FORMERLY ASIS ANNUAL SEMINAR & EXHIBITS

### 23-27 SEPTEMBER 2018

LAS VEGAS CONVENTION CENTER | LAS VEGAS, NV

## One Powerful Event. **A WORLD OF SOLUTIONS.**

Formerly the ASIS Annual Seminar and Exhibits, Global Security Exchange unites the full spectrum of security for one powerful, global event. It's the world-class education, innovative technology and solutions marketplace, and industry-leading networking you need—**multiplied.** 

Produced in Partnership with



GSX.org | #GSX18

### STRATEGIES FOR SECURITY—MULTIPLIED.

ASIS International's flagship security event has a new name and a fresh look—but it's still the world's most trusted and established event for security professionals worldwide.

Formerly the ASIS Annual Seminar and Exhibits, **Global Security Exchange (GSX)** delivers new opportunities to exchange key ideas and best practices, expand global connections, and experience innovations. And with the new name comes a sharpened focus on security from a global perspective—through shared ideas and experiences, content related to current and emerging threats worldwide, and wide-ranging technologies that address unique needs in every market.

But it's more than just a new name. GSX has elevated the event experience with interactive education, revitalized networking, and a reimagined exhibit hall. Join your peers in Las Vegas and multiply your strategies to proactively anticipate and stay ahead of the rapidly changing threat landscape.

### WHO ATTENDS GSX?

GSX opens the door to the entire industry—security professionals from all verticals across the private and public sector, allied organizations and partners, and solution providers—for the most comprehensive security event in the world. More than 22,000 professionals from 100+ countries register for GSX each year:

- Architects and engineers
- Audit and risk professionals
- Brand protection experts
- Business continuity specialists
- Business leaders
- Consultants
- Distributors, resellers, dealers
- Enterprise security risk management executives
- Government and military professionals
- Homeland security professionals
- Investigators

- IoT security professionals
- IT security professionals
- Law enforcement professionals
- Loss prevention professionals
- Researchers
- Risk management professionals
- Security practitioners
- Security trainers
- Security/law enforcement instructors
- Service providers
- Systems integrators

### WHY SHOULD YOU ATTEND GSX?

### **Expand Your Knowledge**

Designed for interactive and collaborative learning, GSX education sessions provide valuable, actionable takeaways to help shape your security strategy—today and in the future.

### Invest in the Best

Showcasing the full spectrum of security—from virtual reality to robotics and access control to alarms—you can explore, compare, and invest in the best solutions for your specific needs.

### See into the Future

In a packed exhibit hall comprised of 550+ exhibitors, education theaters, live demos, and the Innovative Product Awards, you'll experience new and emerging technologies before they hit the market.

### Gain Even More Skills

Make the most of your time in Las Vegas by adding a pre-conference program to your agenda. These one- and two-day intensive courses provide an unparalleled opportunity to gain professional and career-building knowledge in a setting designed for collaboration and learning.

### **Celebrate Our Profession**

It's no secret that security professionals around the world work night and day to protect their organizations, communities, and assets. And at GSX, we like to celebrate our achievements and honor our peers at the industry's most legendary networking events.











### SCHEDULE-AT-A-GLANCE

### SATURDAY, 22 SEPTEMBER

**SUNDAY, 23 SEPTEMBER** 

8:00 am – 5:00 pm

8:00 am – 2:00 pm

8:00 am – 3:00 pm

8:00 am - 5:00 pm

7:00 – 10:00 pm

Certification Review Programs

**Certification Review** 

ASIS Foundation Golf Tournament at Bali Hai

at Brooklyn Bowl

Pre-Conference Programs

**Opening Night Celebration** 

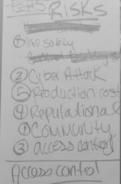
Programs

### **MONDAY, 24 SEPTEMBER**

| 8:30 – 10:00 am  | Opening Keynote                                     |
|------------------|---|
| 10:30 – 11:45 am | Education Sessions                                  |
| 12:00 – 1:30 pm  | Outstanding Security<br>Performance Awards Luncheon |
| 2:00 – 3:15 pm   | Education Sessions                                  |
| 3:45 – 5:00 pm   | Education Sessions                                  |

### **TUESDAY, 25 SEPTEMBER**

| 8:30 – 10:00 am     | Keynote Address                     |
|---------------------|-------------------------------------|
| 10:00 am – 5:30 pm  | Exhibit Hall Open                   |
| 11:00 am – 12:15 pm | Education Sessions                  |
| 12:30 – 2:00 pm     | Lunch in the Exhibit Hall           |
| 2:00 – 3:00 pm      | Education Sessions                  |
| 3:30 – 4:30 pm      | Education Sessions                  |
| 4:30 – 5:30 pm      | ASIS Happy Hour in the Exhibit Hall |



### WEDNESDAY, 26 SEPTEMBER

### Military & Law Enforcement Appreciation Day

| 8:30 – 10:00 am     | Keynote Address                              |
|---------------------|--|
| 10:00 am – 5:30 pm  | Exhibit Hall Open                            |
| 11:00 am – 12:15 pm | Education Sessions                           |
| 12:30 pm - 2:00 pm  | Lunch in the Exhibit Hall                    |
| 2:15 – 3:15 pm      | Education Sessions                           |
| 3:45 – 4:45 pm      | Education Sessions                           |
| 7:00 – 10:00 pm     | President's Reception<br>at Drai's Nightclub |

### **THURSDAY, 27 SEPTEMBER**

| Closing Keynote                           |
|---|
| Exhibit Hall Open                         |
| Education Sessions<br>in the Exhibit Hall |
| Lunch in the Exhibit Hall                 |
|   |

As of 1 June; schedule subject to change

I benefitted immensely from the quality of the sessions I attended and the array of high-end electronic security devices on display, coupled with active networking with most of the exhibitors. It was a worthwhile experience for me and I'm looking forward to 2018!

> -Ademola Onalaja, Managing Director Proton Security Services Limited

MAKES YOU SAFE

### **KEYNOTES**

GSX is designed to address the comprehensive nature of security, creating an integrated experience focused on understanding the changing landscape and the tools and tactics needed to proactively anticipate and respond to threats. Every year, attendees hear from global leaders who offer insider insights into some of the most important issues facing security management professionals worldwide and the latest technologies changing our industry and our lives.

### Monday, 24 September | 8:30 – 10:00 am

### THE FORCES OF GLOBAL CHANGE: THRIVING IN AN ERA OF TRANSFORMATION

### FAREED ZAKARIA

Global Thinker | Columnist | CNN Host

Renowned journalist and thinker Fareed Zakaria will examine the state of the world and the important forces, developments, and risks that will affect you, your organization, and the global community. How will the global shift in power from West to East impact different parts of the world? How should the United States understand and thrive in a rapidly changing international climate in which it might no longer dominate the global economy, orchestrate geopolitics, or infiltrate cultures? With an emphasis on international intelligence and security, Dr. Zakaria will explore what it means to live in a truly global era.

Host of CNN's flagship international affairs program Fareed Zakaria GPS, a bestselling author, and a *Washington Post* columnist, Fareed Zakaria is widely respected for his thoughtful analysis and ability to spot economic and political trends. *Esquire* magazine described him as "the most influential foreign policy adviser of his generation."



### Tuesday, 25 September | 8:30 – 10:00 am

mmmmm

### DIGITAL TRANSFORMATION AND SECURITY: MANAGING AT BREAKNECK SPEED

### SCOTT KLOSOSKY

Founder and Principal | Future Point of View

Every security professional faces the monumental task of managing risk in a volatile, uncertain, complex, and ambiguous world, dominated by technology that is evolving at breakneck speed. It's not enough just to be familiar with the changing terminology, whether it's AI/VR, hyperconnectivity, wearables, or the Internet of Things. The ultimate health of every organization will be based on how well we anticipate and manage through constant change and volatility.

Building on his continuing involvement with chief security officers and through critical conversations with ASIS stakeholders over the past year, Scott Klososky is well-positioned to walk us through this digital transformation and its formidable impact on security management and leadership. As you will hear, there have been staggering changes in the last year alone. As Founding Partner, Future Point of View, Scott works with leaders across a variety of sectors and organizations of all sizes to help them improve their positioning in a rapidly changing world. This session will build a compelling case for managing and using technology—and knowing when not to use it—to gain a competitive advantage and lead successfully into the future.





#### MORE KEYNOTE ANNOUNCEMENTS COMING SOON!

VISIT GSX.ORG/KEYNOTES FOR DETAILS. Make the most of your time and resources in Las Vegas by adding a one- or two-day intensive education program to your agenda. The pre-conference programs provide an unparalleled opportunity to gain professional and career-building knowledge in a setting designed for collaboration and learning.

### **CERTIFICATION REVIEW PROGRAMS: CPP, PCI, PSP**

### Saturday, 22 September | 8:00 am – 5:00 pm

### Sunday, 23 September | 8:00 am – 2:00 pm

A robust "boot camp" style learning experience led by board-certified instructors, each of the GSX certification review programs—covering either the Certified Protection Professional (CPP), Professional Certified Investigator (PCI), or Physical Security Professional (PSP)—provide a high-level review of the security concepts tested on the certification exam. You will be able to identify areas of strength and weakness to confidently know where to focus your study, as well as build relationships with peers and board-certified instructors. If you're planning to take the CPP, PCI, or PSP certification exam in the future, a review class should be an important part of your study preparation.

Please note: The reviews are intended as a review only of the general principles and subjects of the security discipline. Actual exam questions are not discussed.

# THE ESRM LIFECYCLE AND CONVERGENCE OF PHYSICAL AND CYBERSECURITY

### Sunday, 23 September | 8:00 am – 5:00 pm

This one-day program introduces you to the basics of ESRM and how the overall lifecycle functions to engage security as a true business partner to their enterprise executives. Interact as part of a team with several ESRM and convergence leaders, discussing a critical question of the ESRM approach—does ESRM require the convergence of physical and cybersecurity? Two panel discussions cover various aspects of ESRM and convergence in several leading security programs, exploring how each concept impacts the security manager's role, and how the concepts differ from, and complement, each other. A live simulation of the ESRM lifecycle and a hands-on team exercise help you apply the knowledge learned.



### **POLICY-WRITING WORKSHOP**

#### Sunday, 23 September | 8:00 am - 5:00 pm

Policies, procedures, training files, post orders, manuals—we all know the results we want to see, but sometimes we have trouble putting it in a clear written format that is legally defendable. This program provides simple steps to creating well-formatted, properly-written resources that will help you and your team reach the objectives you want. Walk away with a thorough understanding of which document fits which need, how to properly format and write them, and methods to keep these resources current and useful for your team. Bring your ideas for policies and procedures you want to write.

### SUCCESSFUL SECURITY CONSULTING

#### Sunday, 23 September | 8:00 am - 5:00 pm

Looking to successfully launch a new security consultant practice or jump-start an existing one? Back by popular demand, this unique, one-day program can show you how!

Learn from a faculty of seasoned consultants on how to develop and market yourself as a security consultant and avoid expensive mistakes that can sabotage your success. Gain practical information that will save you time, money, and frustration. You'll return home with a comprehensive workbook, full of sample proposals and reports, that give you a clear advantage when competing for a security consulting assignment.





The GSX education program consists of a full curriculum of quality content in an immersive and interactive learning environment, offering insights and best practices to security professionals at every stage in their career. Explore 300+ expert-led sessions, each designed to deliver valuable, actionable takeaways to help shape your security strategy today and in the future.



### VIEW ALL SESSION DESCRIPTIONS AND SPEAKER INFORMATION >>

### GSX.ORG/MYPLANNER

My GSX Planner is the only scheduling tool you'll need to get the most out of the show. Search for exhibitors and bookmark the ones you want to visit, create a list of can't-miss sessions, learn more about GSX speakers, and set your own agenda. Create your schedule now and access it in Las Vegas.

### **MONDAY, 24 SEPTEMBER**



### 10:30 - 11:45 AM

#### 4101 Selling Security Requirements to the C-suite

Rene Rieder, CPP, PSP, Associate Principal, Arup Track: Architecture, engineering & design

#### 4102 Managing a Global Workforce in a Crisis

John Coovert, Global Head of Personnel Protection, SAP Tim Crockett, Vice President, Security, HX Global, Inc. Track: Crisis management

### **4103** Overcoming Threats to a Utility's Critical Infrastructure

Anthony Hurley, Vice President of Operations, Utility Executive Cody Mulla, CPP, Critical Infrastructure, Texas PUC Nicholas Santillo, CPP, PCI, PSP, Director, Physical and Cyber Security, American Water Track: Critical infrastructure protection

### **4104** Protecting Mobile Devices from Today's Threats

J. Keith Flannigan, Executive Director, International Dynamics Research Corporation

Ron Lander, CPP, Chief Specialist, Ultrasafe Security Solutions Leonard Ong, CPP, GRC Leader, APJ, Merck & Co., Inc.

Werner Preining, CPP, Responsible for European Operations, Interpool Security, Ltd. Track: Cybercrime

#### 4105 Creating a Realistic Active Shooter Response Training Program

Edward Daughety, CPP, Deputy Director of Training & Investigations, Harding University Kevin Davis, CPP, Assistant Director of Public Safety, Harding University Track: Emergency preparedness & response

#### 4106 Bring Better Data to Top Management

**Brian McIlravey, CPP**, Co-CEO, Resolver, Inc. **Jeff Sieben, CPP**, Product Manager, Resolver, Inc. Track: Enterprise Security Risk Management

## **4107** Defense Security Service: Evolution to a National Integrated Security Agency

Fred Gortler, Director, Industrial Security Integration and Application, Defense Security Service Daniel Payne, Director, Defense Security Service Track: Governance & compliance

## **4108** Shooter Detection: A New Frontier in Physical Security

Charles Andrews, CPP, EAGL Technology Paul Baratta, Business Development Manager for Healthcare, Axis Communications Dan Michelinie, Senior Director of Sales & Business Development, Shooter Detection Systems Derek van der Vost, Founder, Owner, Sound Intelligence Track: Incident planning

#### 4109 Smart/Safe Cities: 2020 and Beyond

Jack Hanagriff, Law Enforcement Liaison, City of Houston, Public Safety Office and Homeland Security Don Jacobson, Business Partner for Innovation, City of Las Vegas Al Pitts, IT Business Relationship Manager, City of Las Vegas Steve Surfaro, Chair, ASIS Applied Sciences Council Donald Zoufal, CPP, Safety and Security Consultant, CrowZnest Consulting, Inc. Track: Internet of Things

### **4110** Israeli Security Best Practices for Physical Security Professionals

Garret Macrine, CPP, Director of Firearms, GORUCK Track: Organizational culture

#### 4111 Balancing Public Access and Security

Scott Hogan, PSP, Security Project Manager, House of Commons Randall Romanin, Senior Architect, Security Specialist, Morrison Hershfield Track: Perimeter protection

Everything was great—the networking opportunities, educational classes, and exhibit hall. I thoroughly enjoyed my time and found it to be well worth the investment.

> —Ken Patton, Security Specialist The Mosaic Company

### 10:30 - 11:45 AM (CONT.)

#### 4112 Radicalization in the Workplace

Daniil Davydoff, Manager, AT-RISK International, Inc. Chuck Tobin, President and CEO, AT-RISK International, Inc. Track: Risk, threat, and vulnerability assessments

#### 4113 Duty of Care Obligations for Disabled and **Elderly Workers**

Josh Burdick, Corporate Security (Retired), American **Financial Group** 

- Jerry Heying, CPP, President/ CEO, International Protective Group, LLC
- Michael Wylie, CPP, PCI, Director Environmental and Public Safety, Cincinnati State College

Track: Risk, threat, and vulnerability assessments

#### 4114 Off-Duty Law Enforcement as Security **Providers: Pros and Cons**

Jeffrey Sweetin, CPP, Chief Operating Officer, Athos Group, LLC Track: Security force management

#### 4115 Prevent Vehicle Attacks in Public Spaces with CPTED

Randy Atlas, CPP, President, Atlas Safety and Security Design, Inc. Track: Site hardening

#### **4116** Using Drones for College Football Stadium Surveillance

Richard Ham, Associate Director, University of Arkansas Track: Surveillance & counter-surveillance

This was a high-end event. The range of education topics and depth of knowledge exhibited was truly excellent. The professionalism and willingness to share knowledge made the event worth the money spent. I could have taken 3-4 separate educational programs for the cost and would still not have reached this level of information.

> -Tony Hogan, Security Manager **CF** Fertilisers

#### **4117** Brussels National Airport Terrorist Attack: My Experience

Jean-Pierre Devos, First Commissioner, Federal Police, Belgium Track: Terrorism

#### 4118 ESRM and ASIS: Know More about Enterprise Security Risk Management

Rachelle Loyear, Director, ISS Program Management, G4S Tim McCreight, CPP, Owner, Risk Rebels Consulting, Ltd Timothy Wenzel, CPP, Program Manager, EP Special Projects & Residential Security, Facebook

Track: Enterprise Security Risk Management

#### 4119 Employees Who Carry: Preventing Workplace Violence

Eddie Sorrells, CPP, PCI, PSP, Chief Operating Officer/General Counsel, DSI Security Services Track: Workplace violence

#### 4126 Hedging Cyber Risk Through Insurance

Presented by ISSA

Justin Orcutt, Manager, NCC Group Track: Enterprise Security Risk Management

#### 4127 Ending Breaches to the Payments Ecosystem

Presented by ISSA

Phil Smith, Senior Architect & Product Manager, Mainframe & Enterprise, Micro Focus Track: Database & storage security

#### **4131** Report from the InfraGard Electromagnetic Pulse Special Interest Group

Presented by InfraGard

Mary Lasly, Principal Professional Staff, Johns Hopkins Applied Physics Laboratory Track: Critical infrastructure protection

#### 4132 Cloud Security: A Paradigm Shift in Delivering **Enterprise Applications and Services**

Presented by InfraGard

Samuel Aiello, Global Consulting Architect, Verizon Enterprise Solutions Track: Cloud security





#### 4133 Mobile Cyber Exposures

Presented by InfraGard Torry Crass, CISO, LEO Cyber Security Mike Muscatel, Senior Information Security Manager, Snyder's-Lance, Inc. Track: Mobile device security

#### 4134 Looking Beyond Violence in U.S. Churches

Presented by InfraGard

Curtis Jones, Sector Chief-Commercial Facilities-Faith Base, InfraGard San Diego Track: Site hardening

### 2:00 - 3:15 PM

#### 4201 GRC's Role in an Enterprise-Wide Cyber Event

J. Keith Flannigan, Executive Director, International Dynamics Research Corporation

Ron Lander, CPP, Chief Specialist, Ultrasafe Security Solutions Leonard Ong, CPP, Associate Director, Merck & Co., Inc.

Werner Preining, CPP, Responsible for European Operations, Interpool Security, Ltd.

Track: Cybersecurity

#### 4202 Managing Today's Risky Social Media World

Don Aviv, CPP, PCI, PSP, Chief Operating Officer, Interfor, Inc. Matt Horace, Security, Crisis & Law Enforcement Expert, Independent Consultant

Christine Rafin, In-House Counsel, American Media Shannon Wilkinson, CEO, Reputation Communications Track: Crisis management

## **4203** How to Adapt Your Security Posture to the Infusion of Drones

Supported by Coalition of UAS Professionals

Jason Cansler, Partner, UASidekick, LLC Nathan Ruff, Managing Director, Coalition of UAS Professionals Mark Schreiber, CPP, Principal Consultant, Safeguards Consulting, Inc. Track: Current

#### 4204 Reducing Soft Target Risks

Robert Carotenuto, CPP, PCI, PSP, Associate Vice President for Security, The New York Botanical Garden Andy Davis, CPP, Managing Director, Trident Manor James McGuffey, CPP, PCI, PSP, Owner, A.C.E. Security Consultants Track: Terrorism

#### 4205 Responding to Category 5 Hurricanes

Anthony Hurley, Vice President of Operations, Utility Executive Track: Emergency preparedness

## **4206** The Art of Creating a Dynamic Strategic Security Business Plan

Bonnie Michelman, CPP, Executive Director, Security, and Outside Services, Massachusetts General Hospital Track: Enterprise Security Risk Management

#### 4207 Emerging Technology and the Law

Michael Crane, CPP, Attorney and Security Consultant, Securisks Lindsey Silva, Director, Blue Line Technology Steve Surfaro, Chair, ASIS Applied Sciences Council Donald Zoufal, CPP, Safety and Security Consultant, CrowZnest Consulting, Inc. Track: Governance & compliance

## 4208 DHS's Blue Campaign Sheds Light on Human Trafficking

Rich Cordivari, Vice President, National Operations Support, Allied Universal

Michael McKeown, Executive Director, U.S. Homeland Security Advisory Council and Campaigns

Brent O'Bryan, Vice President of Training and Development, Allied Universal

Track: Human trafficking

#### **4209** Active Shooter Prevention: Beyond Run, Hide, Fight

James Hamilton, Vice President, Gavin de Becker & Associates Track: Incident planning

#### **4210** Workplace Violence Interventions: The Instigator's Perception Matters

Dr. James S. Cawood, CPP, PCI, PSP, President, Factor One, Inc. Track: Workplace violence

#### 4211 More Security at Lower Cost

Max Saguier, CPP, PSP, CEO, ARSEC Alliance Regionale Securite Jose Barone Valdes, PSP, CEO, Barone Consulting Bureau Track: Organizational culture

### **MONDAY, 24 SEPTEMBER**

### 2:00 - 3:15 PM (CONT.)

#### 4212 Mitigating Insider Risk Using Behavioral Science

Eric Shaw, CEO, Insider Threat Group Elsine Van Os, CEO, Signpost Six Track: Risk, threat, and vulnerability assessments

## **4213** Solutions Beyond Standard Active Shooter Responses

Chuck Tobin, President and CEO, AT-RISK International Track: Security awareness & education

#### **4226** How Machine Learning Can Reduce Insider Threats

Presented by ISSA

Tanya Harris, CEO, Harrman Cyber Track: Cybersecurity

#### 4227 Insider Threat Mitigation: Lessons Learned from Actual Incidents

Presented by ISSA

Randall Trzeciak, Director, National Insider Threat Center, Carnegie Mellon University Software Engineering Institute Track: Cybersecurity

## **4231** Preparing a Critical Infrastructure Enterprise for a Cyber-Electromagnetic Pulse Attack

Presented by InfraGard

William R. Harris, General Counsel & Member of the Board of Directors, Foundation for Resilient Societies David Winks, Managing Director, AcquSight, Inc. Track: Risk, threat, and vulnerability assessments

It is the best way to get all new information on products and manufacturers, all in one place. Plus, the networking is fantastic!

> ---Stephen Syphard, Security Designer II TLC

## **4232** Designing a Cyber Risk Strategy for the Human Operating System

Presented by InfraGard

Masseh Tahiry, Risk Strategist, Toffler Associates Track: Cybersecurity

## **4233** The Growing Threat to America's Cyber Infrastructure

Presented by InfraGard

Kevin McDonald, Member, Orange County Homeland Security Advisory Council Track: Critical infrastructure protection

## **4234** Planning and Designing Facilities for Extreme Events

Presented by InfraGard

Scott Tucker, Principal, Page Southerland Page, Inc. Track: Architecture, engineering & design

### 2:00 - 4:00 PM

## **4218** The Nightmare that Won't End: A Negligent Security Mock Trial

Mark Dupuis, Assistant Vice President of Security, Emergency Preparedness & Response, Oschner Health Systems Michael Haggard, Managing Partner, Haggard Law Firm Todd Michaels, Attorney, Haggard Law Firm Pat Murphy, CPP, PSP, Senior Director Global Safety/Security Services, Marriott International - Risk Management Track: Policies & procedures

#### **4219** Sexual Misconduct Investigations: Fact or Fiction

**Steven Millwee, CPP**, President and CEO, SecurTest, Inc. Track: Investigations

## **4220** Practical Tools for Complex Risk Management Assessments

Genevieve LeDuc, Enterprise Risk Management Advisor, Bank of Canada

**Derrick Stewart**, Director, Global Affairs Canada Track: Enterprise Security Risk Management



## **4221** Establishing a Chain of Command and Cooperation during a Cybersecurity Crisis

Eden Gillott Bowe, President, Gillott Communications Ryan Schonfeld, President, RAS Consulting & Investigations Track: Cybersecurity

## **4222** Facility Security Design from Conception to Completion

Jeff Lane, JPLane Advisors Rene Rieder, CPP, PSP, Associate Principal, Arup Track: Architecture, engineering & design

### 3:45 - 5:00 PM

### **4301** How Augmented and Virtual Reality Affect Security

Travis Rothbloom, Senior Engineer, Arup Track: Augmented Reality

## **4302** Pier 39 Christmas Day Attack: Reality in a Threat Environment

Frazer Thompson, VP of Operations, Pier 39 Track: Crisis management

#### 4303 Security for Events and Mass Gatherings

Supported by International Association of Venue Managers (IAVM)

Matthew Dimmick, PSP, Principal Consultant, Ross & Baruzzini Mark Herrera, Director of Education, International Association of Venue Managers Kyle McLaughlin, Senior Director, Event Production, New York Road Runners/TCS NYC Marathon

Jeffrey Miller, Owner, Jeffrey Miller Consulting, LLC Track: Critical infrastructure protection

#### 4304 Social Media Investigations

Heather Honey Track: Investigations

## **4305** An Overview of the NIST Cybersecurity Framework

David Feeney, CPP, Manager, Cyber Risk, Deloitte Andrea LeStarge, Manager, Cyber Risk, Deloitte Rob Raffaele, Manager of Information & Cyber Security, American Water Track: Cybersecurity

## **4306** School Emergency Preparedness Using a Tabletop Exercise

Kenna Powell, CPP, Director of Safety & Security, Providence Day School Paul Timm, PSP, Vice President, Facility Engineering Associates, P.C. Track: Emergency preparedness

#### **4307** Running on a Shoestring Budget: A Case Study

George Hainer, Account Manager, Grant Public Utility District Aaron Juarez, Security Systems Administrator, Grant County Public Utility District Nicholas L Weber, CPP, PCI, PSP, Security Manager, Grant County Public Utility District Track: Enterprise Security Risk Management

## **4308** Lessons Learned from Executive Protection Details in Mexico

Pablo Ortiz-Monasterio, CEO/President, AS3 Driver Training Track: Executive protection

#### 4309 Bitcoins, Blockchains, and Crime

Brent Barker, Global Security Consultant, Barker Global Security Track: Future

## **4310** A Framework for Multigenerational Security Organizations

Michael Brzozowski, CPP, PSP, Risk and Compliance Manager, Symcor, Inc.

Jeffrey (J.C.) Dodson, Global Chief Information Security Officer and Vice President, Cybersecurity, BAE Systems Angela Osborne, PCI, Regional Director, Guidepost Solutions Track: Current

ASIS 2017 was the most innovative and engaging ASIS event I have ever attended. It was simply the right delivery and level of polish and professionalism to exceed attendee expectations.

-Raymond Ferrara, Director of Corporate Security and Business Continuity Ferguson Enterprises

### 3:45 - 5:00 PM (CONT.)

### **4312** Hardening Concerts and Special Events in a New Era

K. Campbell, CPP, CEO and Founder, Blue Ice, LLC Track: Site hardening

#### 4313 Innovations in Soft Target Protection

Michael Rozin, President, Rozin Security Consulting, LLC Track: Terrorism

## **4314** Effective Active Shooter Training in a Distributed Environment

Drew Neckar, CPP, Director of Enterprise Safety & Security, ECMC Group Robert Nordby, Security Manager, ECMC Group Track: Security awareness & education

## **4315** Proven Strategies for Protecting a Supply Chain from Today's Security Threats

Barry Brandman, CEO, Danbee Investigations Track: Risk, threat, and vulnerability assessments

## **4326** Data Breach Response: Tips for Involving an Attorney and Law Enforcement

Presented by ISSA

Kevin Hampton, Special Agent, Department of Homeland Security, U.S. Secret Service Stephen Reynolds, Partner, Ice Miller LLP Track: Cybersecurity

## **4327** Holistic Security: Bigger than Combining Cyber and Physical

Presented by ISSA

Brian Harrell, CPP, Managing Director, Enterprise Protective Services, Duke Energy

Ross Johnson, CPP, Senior Manager of Security and Contingency Planning, Capital Power Corporation Track: Critical infrastructure protection

## **4331** Lessons Learned from Extended Electrical Grid Outage Exercises

Presented by InfraGard

Dave Hunt, CPP, Founding Member, InfraGard Electromagnetic Pulse Special Interest Group Richard Krieg, President & CEO, Krieg Group Michael Lambert, Member, InfraGard Electromagnetic Pulse Special Interest Group Robert McCreight, Member, InfraGard Electromagnetic Pulse Special Interest Group Janet Thomas, FBI Supervisory Special Agent, InfraGard Electromagnetic Pulse Special Interest Group Track: Critical infrastructure protection

## **4332** The Increasing Risks to Cybersecurity from Regulation and Enforcement

Presented by InfraGard

F. Paul Greene, Chair, Harter Secrest & Emery LLP Track: Cybersecurity

#### 4333 Will the Autonomous Vehicle be Hacked?

Presented by InfraGard Kevin Hamlin, Crime Data Analyst, St. Croix County Sheriff's Office Track: Critical infrastructure protection

#### 4334 Crisis Communications Needs a Great Leader

Presented by InfraGard

Tommy Jones, Fire Chief, Griffin Fire-Rescue Track: Crisis management



VIEW ALL SESSION DESCRIPTIONS AND SPEAKER INFORMATION >>

GSX.ORG/MYPLANNER

### TUESDAY, 25 SEPTEMBER





### 8:30 - 10:00 AM

## **5136** Solving Workforce Risk Via Career Pathways for Professionals and Next-Generation Hires

Presented by InfraGard

- Peter Meehan, SVP International and Partnerships, iQ4 Corp & Cybersecurity Workforce Alliance (CWA)
- **Gopal Pandinjaruveetil**, Chair, The Board of Advisory Council, Cybersecurity Workforce Alliance (CWA)
- Leo Van Duyn, Vice President Corporate Risk, Global Head of Cybersecurity Education and Workforce Development, JPMorgan Chase
- Track: Career planning & advancement

### 11:00 AM - 12:15 PM

## **5101** Clear Skies: Streamlining Security Operations at Airports

Ira Campbell, Director of Security and IT, Charleston International Airport Brandon Reich, Business Practice Leader, Video Surveillance, Pivot3 Track: Architecture, engineering & design

## **5102** Surviving the Trauma of a Crisis or Critical Incident

Bradford Cole, Executive Director, K9 First Responders, Inc. Angela Leath, Crisis Intervention Administrator, Las Vegas Fire and Rescue Track: Crisis management

## **5103** Protecting the Energy Sector from High-Impact, Low-Frequency Events

Brian Harrell, CPP, Managing Director, Enterprise Protective Services, Duke Energy
Christopher Krebs, Under Secretary for the National Protection and Programs Directorate, U.S. Department of Homeland Security
Mark Weatherford, Chief Cybersecurity Strategist, vArmor Track: Critical infrastructure protection

#### 5104 Protecting Super Bowl Events with Behavior Threat Detection

Ashly Helser, Special Operations Manager, Mall of America Michael Rozin, President, Rozin Security Consulting, LLC Track: Current

## **5105** The Dark Web: Protecting Brand, Reputation, and Assets

**Cynthia Hetherington**, President, Hetherington Group Track: Cybersecurity

#### 5106 Active Assailant Workplace Violence Management Training

James Cameron, CPP, CEO/Founder, Security Concepts Group Track: Emergency preparedness

#### 5107 What You Need to Know about ESRM

Rachelle Loyear, Director, ISS Program Management, G4S Tim McCreight, CPP, Owner, Risk Rebels Consulting, Ltd Brian McIlravey, CPP, Co-CEO, Resolver, Inc. Track: Enterprise security risk management

#### 5108 Security: Cost or Benefit?

Lynn de Vries, CPP, PCI, Director, DutchRisk Track: Financial management

## **5109** Leveraging Data Science for Enhanced Risk Intelligence and Business Decision Making

Whit Chaiyabhat, CPP, Staff Vice President, Global Security & Crisis Manager, FM Global
Kevin Convery, Global Security Data Science Analyst, Raytheon Missile Systems
Adam Harting, Manager, Business Analysis & Process Improvement, Raytheon Missile Systems
Mike Hartnett, Senior Principal, Global Risk Consulting, IHS Markit
Track: Innovation

## **5110** Legal Issues for the Corporate Security Manager

**Richard Powers**, President, Athos Group, LLC Track: Leadership

## **5111** Protecting Enterprises from External Threats through Intrusion Detection

Mark Brown, Director, FLIR Systems, Inc. Ian Steele, Managing Principal and Professional Electrical Engineer, PBX Engineering Track: Perimeter protection

### 11:00 AM - 12:15 PM (CONT.)

#### 5113 Risk-Based Pre-Employment Screening

**Bernhard Maier**, Director, BM-Investigations E.U. Track: Policies & procedures

### **5114** Tips on How to Avoid Losses in the Courtroom

Michael Haggard, Managing Partner, Haggard Law Firm Track: Policies & procedures

#### 5115 The Changing Face of Nightclub Security

Miguel DeCoste, CPP, Coast Executive Services Zachary Rugen, Nightclub Security Services Track: Security force management

### **5116** An Australian Perspective on a Security Systems Installation Project

Paul Ducker, Critical Infrastructure Protection Project Manager, RMS Track: Project management

### **5117** Planning Security for Workplace Violence Threats

Ted Wade, President, All Hazards Security, LLC Track: Workplace violence

#### 5118 Defending Against Vehicle Ramming Attacks

John Harris, Intel Specialist, Detroit Police Kathleen Thompson, Detective 1st Grade, New York City Police Department Track: Terrorism

#### 5119 Online Anonymity Isn't Just for Criminals: Protect Yourself and Your Company on the Internet

Sandra Stibbards, Owner/President, Camelot Investigations Track: Cybersecurity

## **5121** Multigenerational Strategic Leadership Guidance: How to be Seen

Maria Dominguez, CPP, Senior Vice President, Regional Security Manager, Bank of America Brittany Galli, Chief Success Officer, Mobotour Track: Career planning & advancement

## **5126** Network Attacks Against Physical Access Controls

Presented by ISSA

Chris Carlis, Principal Consultant, Secureworks Mike Kelly, Principal Consultant, Secureworks Track: Network security

#### 5127 Dark Web Market Investigations

Presented by ISSA

Chuck Easttom, Computer Scientist, CEC-Security LLC Track: Cybercrime

## **5131** What the 2017 Hurricanes Teach about Preparedness and the Electric Grid Infrastructure

Presented by InfraGard

Bob Janusaitus, Commissioner/President, Harris County Emergency Services District #9/Business911 International, Inc. Michael Lambert, Member, InfraGard Electromagnetic Pulse Special Interest Group Mary Lasly, Principal Professional Staff, Johns Hopkins Applied Physics Laboratory Track: Current

## 5132 All-hazards Risk Tabletop Exercise Development

Presented by InfraGard

Greg Benson, Instructor, Elgin Community College Mike Fagel, Critical Infrastructure Analyst-Homeland Security, Argonne National Laboratory Lawrence Fennelly, President/Senior Consultant, Litigation Consultants Track: Emergency preparedness & response

#### 5133 Activating a Network to Defeat a Network

Presented by InfraGard

Frank Grimmelmann, President and CEO, Arizona Cyber Threat Response Alliance (ACTRA) Track: Public/Private partnerships

## **5134** Crisis Management in the Age of Cutting-edge Technologies

Presented by InfraGard

Stephanie Douglas, Managing Director, Guidepost Solutions Angela Osborne, PCI, Regional Director, Guidepost Solutions Track: Crisis management

### 2:00 - 3:00 PM

### **5201** How, When, and Why to Complete a Security Project Cost Estimate

Jeff Lane, JPLane Advisors Rene Rieder, CPP, PSP, Associate Principal, Arup Track: Architecture, engineering & design

### **5202** Update Security Operations Procedures with the AI Technology

Dennis Crowley, Senior Vice President, Integrated Technology, Allied Universal Steve Reinharz, Founder and CEO, Robotic Assistance Devices Adam Scraba, Compass Integrated Track: Artificial Intelligence

### **5203** Securing the Medical Cannabis Industry from Seed to Sale

Timothy Sutton, CPP, Director of Security, GHG Management Track: Current

### **5205** What Are You Doing to Protect the Critical Infrastructure?

Michael Levin, CEO and Founder, Center for Information Security Awareness Track: Critical infrastructure protection

## **5206** Breaking and Entering Continued: Casing the Target for Good and Evil

J. Misher, Director, Federal Protective Service (DHS) Track: Cybercrime

## **5208** Is Enterprise Security Risk Management Relevant to Retail Asset Protection?

Alan Greggo, CPP, Regional Asset Protection Manager, Microsoft Corporation Track: Enterprise Security Risk Management

## **5209** Flying Past Security and Privacy: Drones and Facility Protection

Joshua Vayer, Division Director, U.S. Department of Homeland Security Federal Protective Service Track: Governance & compliance

#### 5210 Best Practices to Prevent Workplace Violence

Mario Pecoraro, President/CEO, Alliance Worldwide Investigative Group, Inc. Track: Workplace violence

#### 5211 The Future Security Workforce: Empowering Female Industry Leaders

Maria Dominguez, CPP, Senior Vice President, Regional Security Manager, Bank of America Elizabeth Moslander, CPP, Chair, ASIS International Women in Security Council Lisa Roy, Vice President & General Manager, Systems, Services, & Solutions, Johnson Controls Lora Wilson, Director of Marketing, Axis Communications Track: Career planning & advancement

### **5212** Balancing Security and Safety for Behavioral Health Patients

Lisa Terry, CPP, Vice President, Healthcare Consulting, U.S. Security Associates, Inc. Track: Workplace violence

## **5215** Using Transformative Technology to Provide Business Value Beyond Security

James Connor, CEO, N2N Secure Jeff Gurule, CPP, CEO/Principal, Obsys Group Track: Innovation

### **5216** Protecting the Power Grid from Physical Attack

Ike Atlas, PSP, Director of Security Services, vScenario Brian Harrell, CPP, Managing Director, Enterprise Protective Services, Duke Energy Travis Moran, Strategic Partner, Gryphon Sensors Track: Site hardening

## **5217** Mitigating Strategies for Combating Current Terror Threats

David Harel, Managing Director ASERO Israel, ASERO Worldwide Track: Terrorism

#### **5227 Preparing an Organization for a Cyber Crisis** *Presented by ISSA*

Wayne Tufek, Director, CyberRisk Track: Crisis management

### 2:00 - 3:00 PM (CONT.)

## **5231** Integrating InfraGard and ISACs for Information Sharing

Presented by InfraGard

Bruce Churchill, National Transportation Sector Chief & Pacific Regional Representative, InfraGard National Members Alliance Fred Hintermister, Cross-Sector Manager, Electricity ISAC & Vice Chair National Council of ISACs, Electricity ISAC Track: Critical infrastructure protection

## **5233** Digital Data in the Age of Breaches and Thefts

Presented by InfraGard

John Iannarelli, FBI Special Agent (Retired), The JI Consulting Group, LLC Kelly Kuchta, Member, InfraGard Track: Intellectual property crime

### 2:00 - 4:00 PM

#### **5218** The Role of Early Warning System and Emergency Action Planning in Mass Atrocities

Iotigbri Ogagaoghene, Captain, Universal Peace and Violence Amelioration Centre John Pofi, CEO, John Pofi Foundation Track: Terrorism

#### 5219 The Trilogy of Executive Protection

Robert Oatman, CPP, President, R.L. Oatman & Associates, Inc. Track: Executive protection

#### 5220 Converged Security: All Risk Is Shared

Jeffrey Slotnick, CPP, PSP, President, Setracon Enterprise Security Risk Managment Services Track: Crisis management

#### 5221 Active Shooter Survival Training for Civilians

Chris Kopp, Owner, Lockdown International, LLC Track: Emergency preparedness

## **5222** Protecting Physical Access Control Systems from Cyber and Human Threats

Valerie Thomas, Securicon Track: Architecture, engineering & design

## **5232** Design and Build a Cybersecurity Program Based on the NIST Cybersecurity Framework

Presented by InfraGard Larry Wilson, CISO, University of Massachusetts Track: Cybersecurity

### 3:30 - 4:30 PM

## **5301** Global Business Continuity: Best Practices for a Multi-National Corporation

Matthew Jordan, CPP, Corporate Security Director, Parsons Corporation Track: Business continuity planning

## **5302** Hostility Management: Defusing Hostile People

**Bruce Blythe**, Chairman/Crisis Management Consultant, R3 Continuum Track: Crisis management

## **5303** The Changing Role of the CSO in Today's Corporate Landscape

Imad Mouline, CTO, Everbridge Tracy Reinhold, Chief Security Officer, Fannie Mae Track: Professionalism

#### 5304 Securing Trump Hotel Chicago

Edward Zitkus, CPP, Director of Security, Trump Hotel Chicago Track: Current

#### 5306 Focus and Control in Extreme Situations

Supported by International Association of Venue Managers (IAVM)

Mark Herrera, Director of Education, International Association of Venue Managers Track: Detection systems

#### 5307 How Civil Disturbances Affect Global Security

Inge Sebyan Black, CPP, Branch Manager, Securitas USA Gail Essen, CPP, PSP, President, Professional Security Advisors Michael Fagel, Ph.D., CEM, Homeland Security Analyst, Argonne National Laboratory Jaime P. Owens, CPP, Security Branch Supervisor, Autoridad Del Canal De Panama Track: Emergency preparedness & response

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#### 5308 Securing Big Data in an Evolving Regulatory Landscape

Gary Bucholtz, Global Security Standards Manager, Facebook Track: Enterprise Security Risk Management

#### **5309** Workplace Violence Prevention Training: Practical Programs for Busy Spaces

C. Joshua Villines, CPP, PCI, PSP, Executive Director, The Human Intelligence Group Track: Workplace violence

#### **5310** The Security Investment Dilemma: Putting a Dollar Value on Lives and Assets

David Sousa, Division Director, U.S. Department of Homeland Security Federal Protective Service Track: Risk, threat, and vulnerability assessments

## **5311** Critical Testing Programs for Security Operations

Neil Lakomiak, Director of Business Development & Innovation, Underwriters Laboratories Rodney Thayer, Principle Consultant, Smithee Spelvin Agnew & Plinge, Inc. Coleman Wolf, CPP, Security Practice Leader, ESD Global, Inc. Track: Systems selection & integration

## **5312** Sexual Harassment, Hostile Environments, and Victimization in the Workplace

Eric Barreras, Regional Sexual Assault Response Coordinator, U.S. Department of Homeland Security James Gagliano, Security Analyst Advisor, CNN Deyanira Murga, Regional Manager Mexico/LATAM, Executive Protection Institute Track: Organizational culture

#### **5313** Radicalization of the Lone Actor Terrorist: Making Sense of the Senseless

George Vergolias, Medical Director, R3 Continuum Track: Terrorism

## **5317** Travel Risk Management: Travel and Security Working in Partnership

Supported by Global Business Travel Association (GBTA)

Benjamin Coleman, Risk Committee Member, Global Business Travel Association (GBTA) Track: Travel security

## **5326** Cybersmart Buildings: Investments in Connectivity and Automation

Presented by ISSA

Matthew Doan, Senior Associate, Booz Allen Hamilton Jason Rosselot, CPP, Director Global Product Security, Johnson Controls Alex Runner, Director Thought Leadership, Johnson Controls Track: Industrial & residential control systems security

## **5327 ESRM Best Practices for Security Leaders in Complex Environments**

Presented by ISSA

Nathan Monshin, Director for International Risk, SI Risk Track: Enterprise Security Risk Management

## **5331** Lights Go Out, Cell Phone Is Dead, Car Stops Running...Now What?

Presented by InfraGard

Dan Kramer, Circuit Rider, Montana Rural Water System, Inc. Track: Emergency preparedness & response

## **5333** Cybersecurity and Data Breaches from a Business Lawyer's Perspective

Presented by InfraGard

Kathy Winger, Attorney/Owner, Law Offices of Kathy Delaney Winger Track: Cybersecurity

## **5334** Lessons Learned from a State Knee-deep in Critical Infrastructure Resilience

Presented by InfraGard

Kathryn A. McMullin, Critical Infrastructure Specialist, Utah State Division of Emergency Management Track: Critical infrastructure protection

Both presenters in the sessions I attended were AWESOME. They offered wildly unique and inspiring insights for risk analysis and mitigation that will directly impact how I go about implementing security practices in the future.

> —Vicki Nichols, Supply Chain Security Specialist Lockheed Martin

### 11:00 AM - 12:15 PM

#### 6101 Al-Driven Security Operations: Reaping Rewards and Avoiding Pitfalls

Chris Hurst, Chief Operating Officer, Stabilitas Mikhail Zaydman, Chief Data Scientist, Stabilitas Track: Artificial Intelligence

### 6102 Transitioning from Military Life to Civilian Employment

David Bareno, CPP, Corporate Security Director, Westgate Resorts Chris Chambers, Security Manager, TECO Energy Lance Horton, Vice President, Morgan Stanley Smith Barney Investors Henri Nolin, CPP, President, Sun Security Erin Parks, CPP, Head of Security, Sterling Bay Track: Career transitioning

#### 6103 Ransomware: Managing Data Extortion Crises

Erik de Vries, CPP, Director, DutchRisk Lynn de Vries, CPP, PCI, Director, DutchRisk Track: Crisis management

### 6104 Review a National Academies of Science Study on the Manufacture of IEDs

Craig Conklin, Senior Advisor, U.S. Department of Homeland Security Track: Critical infrastructure protection

#### 6106 How Behavioral Threat Assessors and Investigators Can Collaborate to Prevent Workplace Violence

Matthew Doherty, Senior Vice President and Practice Lead, Hillard Heintze Workplace violence

## **6107** Explosive Detection Canines: Types and Effective Risk Mitigation Uses

Paul Hammond, President, VWK9 Detection systems

### **6108** Security Risk Versus Compliance: A Cultural, Technical, and Budgetary Shift

Daniel Renfroe, PSP, Director, Risk Management and Training, Applied Research Associates, Inc.

Nancy Renfroe, PSP, Vice President, Applied Research Associates, Inc.

Track: Enterprise Security Risk Management

### 6109 Executive Protection Client Support at Professional Sporting Events

**Steve Albritton**, Founder/CEO, OPStructure Track: Executive protection

### 6110 Innovation in Global Security: The Benefits of an In-House Intelligence Analyst

Cristina Cruz, Manager, Crisis Management-Intel, Prudential Financial Caroline Dodson, Intelligence Coordinator, Occidental Petroleum Company Courtney Klein, PSP, Senior Intelligence Analyst, Planned Parenthood Federation of America Anthony Panella, Senior Threat Analyst, Bristol-Myers Squibb Emily Slegel, Global Security Analyst, Johnson & Johnson Track: Innovation

### 6111 Examine Espionage Threats and Multidimensional Countermeasures

Art Lesser, President, Merit Security Jeff Stutzman, Chief Intelligence Officer, Wapack Labs, LLC Bruce Wimmer, CPP, Regional Director and Senior Consultant, G4S Corporate Risk Services Track: Intellectual property crime

#### 6112 Lean In on Centered Leadership

Dawn Gregory, CPP, Site Security Supervisor, MillerCoors Karen Parks, CPP, PSP, Principle Transit Security & Law Enforcement Training Officer, LA Metro Laurie Simmons, CPP, PSP, Senior Manager Property Protection, Cushman & Wakefield NorthMarq Track: Mentoring & coaching



#### VIEW ALL SESSION DESCRIPTIONS AND SPEAKER INFORMATION >>

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### 6113 Defending an Insider Threat Program to Legal and Human Resources Departments

Brian Kaveney, Industrial Security Attorney, Armstrong Teasdale, LLP Tod Stephens, PCI, Industrial Security Attorney, Armstrong Teasdale, LLP Track: Policies & procedures

### 6114 Homeland Security Resources for Security Professionals

Phillip Osborn, CPP, President/CEO, ATIS Consulting, LLC Track: Public/Private partnerships

#### 6115 How the Army Uses JARVISS

Patrick Dundon, Office of the Provost Marshal General Alex Mascelli, Chief, Army Antiterrorism Division, Office of the Provost Marshal General Track: Risk, threat, and vulnerability assessments

### **6116** Does a Business's Continuity Plan Prepare for the Aftermath of an Active Shooter Incident?

Hector Sanchez, President, Holistic Secured Operations, Inc. Track: Risk, threat, and vulnerability assessments

### 6117 Dealing with Customers Who Present Signs of Impairment or Intoxication

Russell Kolins, Chief Executive Officer, Kolins Security Group Joe Vanderslice, CPP, Security General Manager, J V Investigations, LLC Track: Security force management

## **6118** Winning the Red Queen's Race by Changing the Course

Candace Worley, Vice President and Chief Technical Strategist, McAfee Track: Cybersecurity

#### 6119 Security Budgeting 101

Robert Carotenuto, CPP, PCI, PSP, Associate Vice President for Security, The New York Botanical Garden Track: Financial management

#### 6122 Security Careers: The What and the How

Ron Martin, CPP, Open Security Exchange Track: Career planning & advancement

#### 6126 How to Conduct a CPTED Facility Site Survey

Presented by ISSA

Art Hushen, President, National Institute of Crime Prevention Mark Schreiber, CPP, Principal Consultant, Safeguards Consulting, Inc. Track: Security surveys

#### 6127 Using Social Media to Locate and Identify Individuals and Threats

Presented by ISSA

Michele Stuart, Owner/Instructor, JAG Investigations Track: Investigations

## 6131 Interacting with Civic Leaders on a Catastrophic Infrastructure Collapse

Presented by InfraGard

Stephen Volandt, Co-Chair, InfraGard Electromagnetic Pulse Special Interest Group (EMP-SIG) Track: Critical infrastructure protection

## **6133** A Zero Trust Approach to Information Security

Presented by InfraGard

Christopher Frenz, Director of Infrastructure, Interfaith Medical Center Track: Network security

## 6134 Leveraging State Defense Forces for Public and Private Sector Partnerships

Presented by InfraGard

William Oden, Deputy Chief of Staff for Cyber Security and Intel, South Carolina State Guard Track: Emergency preparedness & response

This is the one event that nearly all my peers attend. It provides an opportunity to schedule meetings, catch up on current events, and receive critical training.

-Bruce Canal, Senior Administrator/Director Orange County Public Schools

### 2:15 - 3:15 PM

#### 6201 Pathways for the Security Profession

Supported by International Foundation for Protection Officers (IFPO)

Brian Baker, CPP, PCI, Senior Consultant, Baker Security Group Chris Hertig, CPP, Editor, International Foundation for Protection Officers Track: Career planning & advancement

## **6202** Mitigating Theft from the Elderly by Staff in Care Environments

David Horsburgh, CPP, PCI, PSP, Managing Director, Security Risk Management (NZ) Limited Track: Crime prevention

## 6203 Threat Assessment Using Applied Forensic Linguistics

Liz Martinez, Student, Arizona State University Track: Crisis management

#### 6204 The Anatomy of an Evacuation: Duty of Care in Action

**Craig Colburn**, Chief Operating Officer, FocusPoint International Track: Crisis management

## 6205 The ISIS Cyber Terror Threat and the Fall of the Caliphate

J. Keith Flannigan, Executive Director, International Dynamics Research Corporation Ron Lander, CPP, Chief Specialist, Ultrasafe Security Solutions Leonard Ong, CPP, GRC Leader, APJ, Merck & Co., Inc. Werner Preining, CPP, Responsible for European Operations, Interpool Security, Ltd. Track: Cybercrime

ASIS 2017 was an exceptional event! I was able to view up-to-date security equipment, speak directly with vendors, ask questions, and get contact information. Awesome!

---Tina Williams, Personnel Security Specialist U.S. Department of Energy

## **6206** Surviving a Mass Shooting: Case Studies in Successful Tactics and Techniques

John Matthews, Executive Director, Community Safety Institute Track: Emergency preparedness

## 6207 Integrating Acoustic Sensors with Video to Improve Safety

James Marcella, Director of Industry Associations, Axis Communications Kevin Wren, Security Director, Rock Hill School District Donald Zoufal, CPP, Safety and Security Consultant, CrowZnest Consulting, Inc. Track: Surveillance & counter-surveillance

## 6208 Can a Federally-regulated Industry Benefit Business, Employees, and the Public?

Edhem Kadic, Operations Manager, Dominance Guardian Services Track: Governance & compliance

#### 6209 Medical Risk Management for Meetings and Events

Jonathan Spero, CEO, InHouse Physicians Track: Incident planning

## 6210 Selling the Value of Security Robots by Setting Realistic Expectations

Yi Li, Chief Technology Officer, Turing Video Thomas Stoker, Turing Video Track: Artificial Intelligence

## **6211** Countering Violent Extremism: Why and How Do People Radicalize?

Jennifer Hesterman, Vice President, Business Resiliency and Education Services, Watermark Risk Management International Track: Terrorism

## 6212 Safe Termination Practices: Strategies to Prevent Violence

**George Vergolias**, Medical Director, R3 Continuum **Oscar Villanueva**, Chief Operating Officer, TAL Global Track: Team management



## **6213** How Can the Private Sector Leverage Threat Intelligence from DHS Fusion Centers?

Brian Naeger, Detective/St. Louis Fusion Center, St. Louis Metropolitan Police Department/Intelligence Division Samuel Simon, Supervisor, Anheuser Busch InBev Track: Public/Private partnerships

#### 6214 Risk Intelligence: Threats are the New Risk

Bill Cave, Integrated Risk Management Consultant, Resolver, Inc. Jeff Sieben, CPP, Product Manager, Resolver, Inc. Track: Risk, threat, and vulnerability assessments

#### 6218 LiDAR Applications in Security

Louay Eldada, CEO and Cofounder, Quanergy Systems, Inc. Track: Detection systems

## 6219 How Bias Can Reduce the Effectiveness of Security Practitioners

Lorie Fridell, Associate Professor, University of South Florida Track: Risk, threat, and vulnerability assessments

#### 6227 Cybersecurity While Traveling

Presented by ISSA

Stacey Wright, Senior Intel Program Manager, CIS/Multi-State Information Sharing and Analysis Center (MS-ISAC) Track: Cybersecurity

## **6231** Emerging Security Threats to Water and Wastewater Critical Infrastructure

Presented by InfraGard

Dr. Chad Wenger, MS, MBA, EdD, Environmental Specialist, Ohio EPA Track: Critical infrastructure protection

## 6232 Combining Trust and Innovation to Advance Situational Awareness

Presented by InfraGard

Brian Harrell, CPP, Senior Fellow, Center for Cyber and Homeland Security, George Washington University Ross Johnson, CPP, Senior Manager of Security and Contingency Planning, Capital Power Track: Cybersecurity

## 6233 Move Over IoT: The Internet of Recognition is Magnitudes Larger

Presented by InfraGard Bill French, Chief Architect, IntelliScape.io Track: Future

#### 6234 Address Future Cybersecurity Challenges to Smart Cities and Smart Military Bases

Presented by InfraGard

Jonathan Lilly, Director, KPMG Ronald Plesco, Principal, KPMG Brad Raiford, Manager, KPMG Track: Critical infrastructure protection

### 2:15 – 4:15 PM

#### 6220 Building a Security Program from Scratch

Doug Beaver, CPP, Executive Director of Protection Services, National Museum of Women in the Arts Robert Carotenuto, CPP, PCI, PSP, Associate Vice President for Security, The New York Botanical Garden Ricardo Sanz Marcos, Managing Director, Proarpa Track: Policies & procedures

## **6221** Increasing the Ability to Survive in Critical Trauma Incidents

Richard Smith, President & Chief Consultant, Con10gency Consulting Track: Workplace violence

## 6222 Is a Fraud Risk Management Strategy Essential to Loss Prevention?

Dennis Quiles, CPP, Director of Corporate Security, McDonald's Corporation

Jean-Francois Savard, CPP, Director of Security and Emergency Management, Agriculture and Agrifood Canada Track: Document fraud



#### VIEW ALL SESSION DESCRIPTIONS AND SPEAKER INFORMATION >>

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### 3:45 - 4:45 PM

## **6301** Evaluating the Safety of Building Layouts in Light of Active Assailant Threats

Timothy Brewer, Senior Engineer, Protection Engineering Consultants Track: Architecture, engineering & design

#### 6302 Risk and Security Technology

Shayne Bates, CPP, Principal Consultant, Stratum Knowledge, LLC Brian McIlravey, CPP, Co-CEO, Resolver, Inc. Rudy Wolter, CPP, CSIS Director, North America Region, Citigroup Track: Cybercrime

#### 6303 How Net Neutrality Affects the Corporate Bottom Line

Ron Lander, CPP, Government Committee, California Alarm Association Steve Surfaro, Chair, ASIS Security Applied Sciences Council Track: Cybersecurity

#### 6304 Security Lessons from Chicago's Trauma Centers

Scott Levy, CPP, Director of Public Safety & Parking, University of Chicago Medicine Myron Love, CPP, PSP, Director, Security Services, Ann & Robert H. Lurie Children's Hospital of Chicago Raymond Martinez, Director of Security, Parking & Transportation, Sinai Health System Eric Swanson, CPP, Director, Security Services, Northwestern Medicine Track: Emergency preparedness

#### 6305 Paring Physical Security System Anomaly Detection with Insider Threat Detection

Michael Anderson, CPP, PSP, Senior Security Program Manager, Microsoft Matthew Pike, CPP, Security Controls Manager, Securitas Security Services USA, Inc. Track: Identity & access management

#### 6306 Building a Brand for a Security Department

Jim McConnell, Corporate Security, Verizon Track: Enterprise Security Risk Management

## **6307** Ethics and the Practical Aspects of Complex Internal Investigations

Eugene Ferraro, CPP, PCI, Chief Executive, Forensic Pathways, Inc. Track: Governance & compliance

#### 6308 Aviation Lessons on Combatting Insider Threat

Shayne Bates, CPP, Principal Consultant, Stratum Knowledge, LLC
Michele Freadman, CPP, Deputy Director, Corporate Security, Massachusetts Port Authority
Joshua Jackson, Eastern Regional Director of Sales, North America, Right Crowd
Bill McAteer, Vice President, Sales, Airports, and Mass Transit, Venuetize
Donald Zoufal, CPP, Safety and Security Consultant, CrowZnest Consulting, Inc.
Track: Identity & access management

#### 6309 Protecting Against Building Automation Vulnerabilities

David Brooks, Associate Professor, Edith Cowan University Michael Coole, Director, Edith Cowan University Track: Industrial & residential control systems security

#### 6310 Building and Running a GSOC

Nathan Monshin, Director for International Risk, SI Risk Track: Risk, threat, and vulnerability assessments

## **6311** Background Checks: Trends, Best Practices, and Legal Compliance

Lester Rosen, Attorney at Law, Employment Screening Resources, Inc. Track: Investigations

### **6312** Nuances and Complexities that Affect Travel Safety for Female Employees

Katherine Harmon, Senior Director, Category Intelligence, iJET International Jamie Signoracci, Risk Program Manager - GIOC, iJET International Track: Travel security





## **6313** Security and Violence Prevention Training for Non-security Personnel

Yan Byalik, CPP, Security Administrator, City of Newport News Track: Security awareness & education

#### 6314 Exploring the World of Video Forensics

Miles Brissette, Co-Founder, 3rd Chair Digital Forensics, LLC James Marcella, Director of Industry Associations, Axis Communications Don Shellenberger, Project Manager III, MBA Consulting Services, Inc. Track: Surveillance & counter-surveillance

## **6315** Hotel Security: Balanced Protection for the 21st Century

Andy Davis, CPP, Managing Director, Trident Manor Limited Erroll Southers, Ph.D., Managing Director, Tal Global Corporation Track: Terrorism

#### 6326 The Stick, The Sting, and The Squirm: How to Get Executives to Focus on Cyber

Presented by ISSA

Seth Jaffe, General Counsel and Vice President, Incident Response, LEO Cyber Security Track: Governance & compliance

## **6327** Eliminating and Mitigating Threats to Personal Privacy

Presented by ISSA

Alex Hebert, Privacy Security Solutions Track: Identity & access management

#### 6331 Cybersecurity in a State Defense Force

Presented by InfraGard

Torry Crass, Corporal, South Carolina State Guard William Oden, Deputy Chief of Staff for Cyber Security and Intel, South Carolina State Guard Track: Emergency preparedness & response

## **6332** Seeking Clarity in Chaos: Understanding the Future of Security

Presented by InfraGard

Caitlin Durkovich, Director, Toffler Associates Tyler Sweatt, Director, Toffler Associates Masseh Tahiry, Risk Strategist, Toffler Associates Track: Future

#### 6334 Security Planning for Public Health Emergencies

Presented by InfraGard

**Bryan Warren**, Director Corporate Security, Carolinas Healthcare System Track: Emergency preparedness & response

## **6335** Establishing Simplified Public-Private Sector Collaborations

Presented by InfraGard

Alan Snow, CPP, Director, Safety and Security, Boston Properties Track: Public/Private partnerships



VIEW ALL SESSION DESCRIPTIONS AND SPEAKER INFORMATION >> GSX.ORG/MYPLANNER The mere size of the exhibit floor was impressive and an eye opener. I was glad to see all the vendors and subject matter experts under the same roof to ask questions and collaborate on best practices and approaches to current challenges in the industry.

> —Jorge Valdez, Security Manager The RAND Corporation

### A GLOBAL PROFESSION, A CONNECTED COMMUNITY



As the world's largest membership organization for security management professionals, ASIS International is the trusted resource for everything from board certifications to standards. With 35,000 members from around the globe, ASIS provides a year-round community for security professionals at all stages of their careers to collaborate, share ideas and best practices, and celebrate accomplishments.

### ASIS members enjoy a vast array of resources, benefits, and savings:

- More than 240 chapters worldwide to connect with regional colleagues
- 30+ councils of subject matter experts focused on specialized areas
- ASIS Connects—a new private and secure online community .
- Member rates at year-round events
- Extensive array of education including webinars, classroom learning, executive training, and conference sessions to gain critical knowledge for success
- Board certifications to validate your expertise
- Standards & Guidelines to establish industry best practices
- Subscription to Security Management magazine to stay abreast of the latest trends
- Career HQ where job seekers find new opportunities for growth and advancement

### Visit the ASIS Hub at GSX!

Stop by the ASIS Hub in the exhibit hall to explore the benefits and resources membership provides.





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Don't miss out on the once-a-year opportunity to join ASIS for half-year dues—now only \$97.50. Gain immediate access to valuable members-only benefits and resources through 31 December 2018. By joining ASIS today, you can save up to \$250 off an All-Access Pass to GSX. Learn more at **asisonline.org/unleash.** 

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**CSO CENTER** 

The ASIS International CSO Center for Leadership & Development is dedicated to assisting security executives in career development and elevating the status of security professionals in the C-suite and beyond. The Center provides year-round opportunities for the CSO community to come together at events and through online resources to share ideas and position themselves for success.

#### CSO Center members enjoy many exclusive perks at GSX:

- **CSO Lounge** which provides concierge services, refreshments, and a place to meet with colleagues and network
- **Executive education** from an elite academic institution
- Custom learning experiences with prominent keynotes
- Vibrant networking opportunities including our CSO/ISMA Mixer and President's Reception

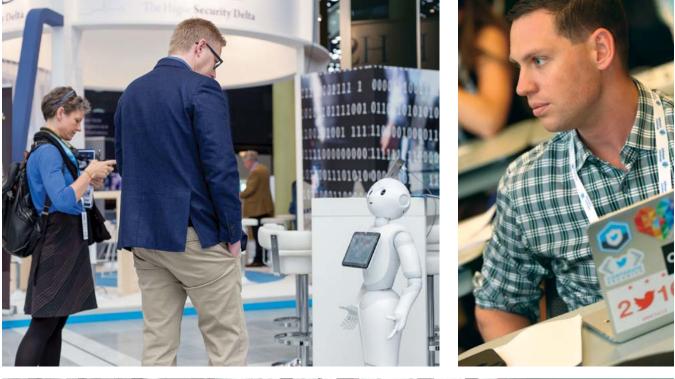
## In addition, CSO Center members have access to unparalleled year-round networking opportunities:

- The **Annual CSO Summit**, an exclusive forum to meet and learn from leaders in the private and public sectors
- **ASIS Europe**, which offers multiple tracks of valuable learning opportunities including keynotes, masterclasses, executive sessions, and exhibits
- **ASIS Connects**, our online platform provides members an efficient way to collaborate, get answers to everyday questions, and participate in topical discussions

Learn about the additional benefits membership provides, qualifications, and apply today at **csocenter.org/join**.









### ASIS CERTIFICATION

For an ASIS board certified professional, attending Global Security Exchange is the best way to further your professional development and connect with the industry's top experts and solutions providers.

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GSX is the best place to earn CPE credits to help you maintain your CPP, PCI, and PSP credentials. If you are attending a pre-conference program or certification review, add up to 7 CPEs!

| All-Access Pass: | 23 CPEs<br>(15 for attending sessions + 8 for visiting the exhibit hall)                                 |
|------------------|--|
| One-Day Pass:    | Monday: 5 CPEs for attending sessions  |
|                  | Tuesday or Wednesday: 7 CPEs<br>(4 for attending sessions +3 for visiting the exhibit hall)              |
|                  | Thursday: 4 CPEs<br>(2 for attending sessions +2 for visiting the exhibit hall)                          |
| Expo-Only:       | Up to 8 CPEs   |
| Pre-Conference:  | Up to 7 CPEs   |
| Exhibitors:      | 9 CPEs +1 CPE per session attended; note: you must submit<br>a copy of your badge as proof of completion |

### **Certification Lounge**

Exclusively for ASIS-certified individuals, the Certification Lounge provides easy access and an ideal atmosphere to relax, connect with other certificants, get recertification tips from ASIS certification staff, and meet members of the Professional Certification Board. Open during exhibit hall hours.

#### RECERTIFICATION

Beginning January 2019, the lapsed period will be shortened to three months. If you are due to recertify by 31 December 2018, you will have only until 31 March 2019 to complete the recertification requirements or risk losing your certification.

### THE GSX EXHIBIT HALL—A SOLUTION EXCHANGE

As the most comprehensive show for security professionals worldwide, GSX is where hundreds of companies launch products, preview innovations, and create solutions.

Showcasing immersive reality, robotics, and drone demos, as well as expanded education theaters and Career Center programming, the GSX exhibit hall will be transformed into a learning lab environment featuring the latest products and services and demonstrating innovation in action. This is an invaluable opportunity to demo products, talk to experts, and get questions answered about implementation.

### If it's essential to global security, you'll find it at GSX:

- Access control
- Accessories, furniture, and vehicles
- Alarm systems
- Blast mitigation and bullet resistance
- Communications equipment
- Crisis and emergency management
- Detection and deterrent technology
- Information technology and systems

- Investigation
- Legal, insurance, and regulatory
- Management and consulting
- Personnel
- Surveillance equipment
- Tracking and monitoring
- Unmanned vehicles

### **EXHIBIT HALL HOURS**

Tuesday, 25 September10:00 am - 5:30 pmWednesday, 26 September10:00 am - 5:30 pmThursday, 27 September10:00 am - 1:00 pm

**OPEN TO ALL PASS HOLDERS!** 

There's simply no better place to get up-close and hands-on with today's most innovative technologies and solutions from more than 550 exhibitors such as:

- ADT/Protection 1
- Allegion
- Allied Universal
- Altronix
- AMAG Technology
- ASSA ABLOY Americas
- Boon Edam
- Bosch Security Systems
- CIA
- Dahua Technology USA
- DoorKing
- dormakaba
- Edwards
- Ford Commercial Vehicles
- G4S
- Garrett Metal Detectors
- Genetec
- Hanwha Techwin
- Hikvision USA
- Honeywell International
- IJET International
- InfraGard

### COMPLETE LIST >> GSX.org/exhibitors

- International SOS
- Johnson Controls
- Johnson Controls, Security Products
- KeyTrak
- L3 Security & Detection Systems
- Milestone Systems
- Motorola Solutions
- NAPCO Security Technologies
- Observation Without Limits
- OnSSI
- Prosegur
- RAM Commercial
- S2 Security Corporation
- Salient
- Securitas Electronic Security
- Securitas Security Services USA
- SRC
- Stanley Security
- UnitedHealthcare Global
- University of Denver
- ... just to name a few



Don't miss these special exhibit hall features where you can compare cutting-edge technologies, acquire the latest information, and find new solutions—all in one place.

### ASIS HUB

ASIS International thrives on providing its members with the resources, tools, and connections to grow professionally. Visit our booth to learn more and take advantage of all that we have to offer.

### **INNOVATIVE PRODUCT AWARDS**

The Innovative Product Awards (IPA), formerly known as Accolades, gives you the opportunity to view the latest security solutions and innovative products on the market. Take time to look, study, and compare products at the IPA Showcase—and then visit the companies' booths to see and demo the products.



### **CAREER PAVILION & HEADSHOT STUDIO**

Always a popular destination, the Career Center offers free resume reviews and career coaching, networking opportunities with employers and peers, and access to career development tools and job postings. New for 2018...the Career Pavilion will feature a Career Fair on Wednesday and Thursday so security professionals can connect directly with companies looking to hire talent directly. Then, stop by the Headshot Studio for a FREE professional headshot.

### **INTERNATIONAL TRADE CENTER**

All attendees and exhibitors are invited to stop by the International Trade Center, where you'll find private conference rooms for meetings, interpreters, export counseling by U.S. Department of Commerce trade specialists, matchmaking services for international attendees and exhibitors, and refreshments.

### INTRODUCING X-LEARNING



At GSX 2018, you will discover a reimagined exhibit hall that has been transformed into a learning lab environment—showcasing the most innovative products and services and demonstrating innovation in action. Three learning theaters, each with its own style and content, are designed to offer the security practitioner something unique:

### **XPERIENCE STAGE**

showcasing case studies and other tried-and-true programs that highlight security challenges that have been addressed in the marketplace.

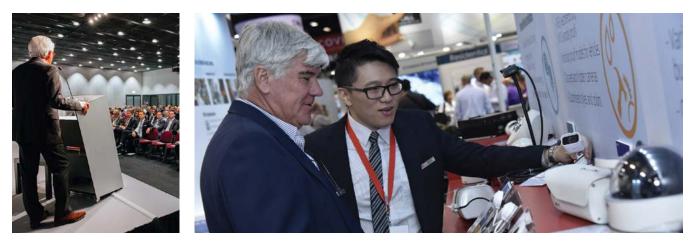
### **XCELERATED LEARNING STAGE**

offering a forum for the critical discussions that need to take place between practitioners and solution providers to proactively address the current and future security landscape.

### X STAGE

providing the convergence point for technology change drivers and innovators to explore and create collaborative solutions to critical problems; topics will include distributed internet and block chain/crypto, mixed reality and wearable technology, Al and machine learning, robotics, drones, data, information and identify overload.

The theaters are FREE to all pass holders! Visit **GSX.org/education** for a complete list of theater sessions.



Connections are made all throughout GSX—in sessions, receptions, lunches, and the exhibit hall—you never know who you'll meet next! And there's no better place to network with the global security community than at these must-attend events.

### ASIS FOUNDATION GOLF TOURNAMENT

### Sunday, 23 September | 8:00 am – 3:00 pm Bali Hai Golf Club

Team up with friends, colleagues, and clients for the 2018 ASIS Foundation Annual Golf Tournament. Your entry fee includes breakfast, player gifts, and a buffet lunch. Tournament proceeds will benefit the ASIS Foundation and its mission to advance the security profession. Don't miss out on this great opportunity to establish new friendships and have fun while supporting a great cause!

### **OPENING NIGHT CELEBRATION**

### Sunday, 23 September | 7:00 – 10:00 pm Brooklyn Bowl | The LINQ

Mark your calendar and make plans to join us as we officially kick off GSX 2018! The Opening Night Celebration promises to deliver a can't-miss experience including food, music, and more. Open to all attendees and exhibitors; tickets required.

### OUTSTANDING SECURITY PERFORMANCE AWARDS LUNCHEON

### Monday, 24 September | 12:00 – 1:30 pm

Join your peers and colleagues for a seated lunch as we celebrate our industry's biggest achievements and successes during the Outstanding Security Performance Awards (OSPAs) Luncheon. For more information on the awards, judging, and how to enter, visit us.theospas.com. Open to all attendees and exhibitors; tickets required.







### **ASIS HAPPY HOUR**

### Tuesday, 25 September | 4:30 – 5:30 pm

Join us for a happy hour in the exhibit hall to celebrate the end of the first day of the show! Enjoy complimentary drinks as you network with your peers and colleagues and explore essential solutions at this interactive happy hour, designed to increase your connections.

### PRESIDENT'S RECEPTION

### Wednesday, 26 September | 7:00 – 10:00 pm

#### Drai's Nightclub | Cromwell Las Vegas

Nothing else matches the energy and camaraderie that is created when the security profession comes together at the annual President's Reception! Drai's Nightclub provides an unrivaled view of the famous Las Vegas Strip and beyond from the 11th story capstone of the stylish Cromwell hotel. Join us for an unforgettable evening of entertainment, food and drinks, and unparalleled networking. Open to all attendees and exhibitors; tickets required.







### INFRAGARD



InfraGard protects United States critical infrastructure and the American people by cultivating communications, collaboration, and engagement between the public and private sectors; the alliance unites the knowledge base, work, and resources of these stakeholders to mitigate threats to national security, improve resilience, and strengthen the foundation of American life.

The InfraGard education program at GSX consists of a curriculum presented by government (FBI, DHS, etc.), industry practitioners, and experts on topics related specifically to critical infrastructure protection and resilience. This year's conference lineup includes learning tracks in cybersecurity, the electromagnetic pulse (EMP) threat and grid resilience, business continuity and disaster recovery, emergency management and community safety, and healthcare threats and issues.

### Topics/sessions include:

- Active Assailant: PII To Stop the Bleed
- All Hazards Risk Tabletop Exercise
- Big Data
- Business Continuity
- Crisis Management and Response
- Cyber and Physical Threats in Connected Enterprise—IoT, Robotics, Wearables
- Designing and Building A Cybersecurity Program

- Data Protection, GDPR, Privacy, And Transparency
- EC-Council STORM Cybersecurity Training
- Emergency Management in Extreme Weather Events
- Emerging Technologies
- Insider Threat
- Public-Private Sector Collaboration

#### SAVE ON REGISTRATION

when you register before 10 August—or, grab a free Expo-Only Pass for full access to the exhibit hall.



### INFRAGARD HOST NIGHT AT THE MOB MUSEUM IN LAS VEGAS

Monday, 24 September | 7:00–10:00 pm Join InfraGard and the FBI for our premier networking event at GSX!

#### **REGISTER NOW >> InfragardTraining.org**





The Information Systems Security Association (ISSA) is dedicated to developing and connecting cybersecurity leaders globally. ISSA is the community of choice for international cybersecurity professionals dedicated to advancing individual growth, managing technology risk, and protecting critical information and infrastructure.

The ISSA education program at GSX includes learning tracks in crisis management, critical infrastructure protection, cybercrime, cybersecurity, database & storage security, ESRM, governance & compliance, identity & access management, industrial & residential control systems security, investigations, network security, and security surveys.

#### Check out just a few of the sessions we have lined up for you:

- Hedging Cyber Risk through Insurance
- Ending Breaches to the Payments Ecosystem
- Network Attacks Against Physical Access Controls
- Dark Web Market Investigations
- Cybersmart Buildings: Investments in Connectivity and Automation
- ESRM Best Practices for Security Leaders in Complex Environments
- Using Social Media to Locate and Identify Individuals and Threats
- Eliminating and Mitigating Threats to Personal Privacy

### VIEW ALL SESSIONS AND DESCRIPTIONS >> GSX.ORG/EDUCATION

### About ISSA

The Information Systems Security Association (ISSA)<sup>®</sup> is a not-for-profit, international organization of information security professionals and practitioners. It provides educational forums, publications, and peer interaction opportunities that enhance the knowledge, skill, and professional growth of its members. Learn more at **issa.org**.

### MILITARY & LAW ENFORCEMENT APPRECIATION DAY

Military & Law Enforcement Appreciation Day honors the individuals who make our communities and world a safer place. As a thank you for your service, all law enforcement, military, and first responders get FREE one-day admission on **Wednesday, 26 September.** 

### Your Complimentary One-Day Pass Includes:

- Wednesday keynote—plus, make plans to come back the following morning for the Thursday keynote, included with your pass
- Access to Wednesday's education sessions that align with today's most critical headlines including IoT security, active shooter, soft target protection, human trafficking, and workplace violence
- Access to the exhibit hall featuring 550+ exhibitors showcasing thousands of security products and services, plus all the can't-miss show floor features

### REGISTRATION

All law enforcement, military, first responders, and veterans will receive a FREE One-Day Pass (that's an \$870 value!) on Wednesday, 26 September.

Please note: You will need to present an official government or military ID when you pick up your badge onsite at registration. If you do not have a valid ID, you will need to pay the onsite price for a Wednesday One-Day Pass. This offer is not valid for contractors.







#### **PROMO CODE: THANKS**

Be sure to enter promo code **THANKS** to take advantage of this special offer. Reception tickets can be purchased separately.

GSX.org | #GSX18

### INTERNATIONAL BUYER PROGRAM





GSX 2018 is proud to be a participant in the U.S. Department of Commerce International Buyer Program (IBP), which recognizes the importance of this event to the security industry worldwide. Join a delegation today to connect with peers and colleagues from around the globe and explore the trends and technologies driving the security industry.

### JOIN A DELEGATION FROM YOUR COUNTRY

When you join a delegation, you can take advantage of special IBP prices and benefits available ONLY to delegation participants. Contact the Commercial Service Specialist at your local U.S. Embassy or Consulate to receive a special IBP registration code. To find your commercial contact, visit **export.gov**.

### LEARN MORE AND VIEW REGISTRATION PACKAGES >> GSX.org/IBP

### **INTERNATIONAL TRADE CENTER (ITC)**

Make the ITC your headquarters for business meetings, catching up on emails, planning your day, networking with peers, or just to taking a break from all the action. The ITC is here to maximize your experience and provide a place of comfort while at GSX. Below are just a few of the services provided:



Onsite multilingual staff assistance

Complimentary refreshments



Computer workstations and printers

Private meeting rooms

Power outlets to charge your devices

Wi-Fi access



Don't worry! You can still reap the benefits of the outstanding program line-up that will be presented. Launched in 2017, **Global Access LIVE!** provides live streaming of select education sessions and keynotes from Global Security Exchange (GSX).

GSX, formally the ASIS Seminar & Exhibits, offers a best-in-class environment for education, networking, and business building that will provide year-round benefits for attendees and exhibitors alike. Global Access LIVE! connects you with GSX content in real time from any location and from any device around the globe—no travel required!

With sessions focusing on risk, threat and vulnerability, terrorism, Enterprise Security Risk Management, and more, you'll get the tools and the knowledge to help you now and to face future challenges.

The Global Access LIVE! platform allows you to view top sessions, ask questions of the presenters, network through chat, and share best practices with fellow participants. This is an invaluable opportunity to earn CPE credits from the comfort of your office—or, gather your entire team to listen and learn together.

### LEARN MORE >> GSX.org/GAL

Planning to join us in Vegas, but have colleagues who can't get away? No problem. Simply add Global Access LIVE! to your cart during registration and share your login information with your team back home.

### **REGISTRATION PACKAGES**





### **FIVE EASY WAYS TO REGISTER:**

**Online:** GSX.org/register

**Email:** asis@wyndhamjade.com

**Phone:** 888.887.8072 or +1.972.349.7452

**Fax:** 972.349.7715

Mail: ASIS International, P.O. Box 17673, Baltimore, MD 21297-1673

### VIEW ALL PACKAGES, RATES, AND DEADLINES >> GSX.org/REGISTER

### All-Access Pass

Includes access to the exhibit hall, all sessions, one ticket to the OSPAs Luncheon, Opening Night Celebration, President's Reception, and lunch in the Exhibit Hall on Tuesday, Wednesday, and Thursday—plus access to all conference recordings

### **One-Day Pass**

Includes keynote, sessions, and access to the exhibit hall including lunch, on day you attend (reception and Monday luncheon tickets can be purchased separately)

### **Expo-Only Pass**

Includes access to the exhibit hall for all 3 days, plus the keynote and lunch on Thursday

### **Student Pass**

Includes access to the exhibit hall and all sessions—plus access to all conference recordings (reception and Monday luncheon tickets can be purchased separately).

Not a member? Join now for only \$20 and save up to \$250 on your GSX registration. Learn more >> **asisonline.org/join**.

### Global Access LIVE! Virtual Package

Includes all live-streamed Global Access LIVE! sessions and keynotes, plus archived recordings after the event.

### LAS VEGAS—THE ULTIMATE DESTINATION FOR BUSINESS AND FUN!

Attend Global Security Exchange and visit the city that attracts more than 41 million visitors a year by offering the most glamorous and unique hotels, the biggest stars in entertainment, award-winning restaurants and shows, and, of course, the brightest lights!

You can also enjoy around-the-clock gaming at some of the world's grandest casinos, lounging by the pool, decompressing at the spa, or playing a few rounds at surrounding golf courses. Start planning your trip now at **visitlasvegas.com**.





FORMERLY ASIS ANNUAL SEMINAR & EXHIBITS

23-27 SEPTEMBER 2018

LAS VEGAS CONVENTION CENTER | LAS VEGAS, NV

Join your peers in Las Vegas and multiply your strategies to proactively anticipate and stay ahead of the rapidly changing threat landscape.



**22,000+** REGISTERED ATTENDEES

550+ EXHIBITORS

**300+** SESSIONS

**ONE POWERFUL, Global Event** 

### Save up to



when you register before 10 August—or, grab a free Expo-Only Pass for full access to the exhibit hall.

### **GOLD SPONSOR**



### **SILVER SPONSORS**









